

Ximena Patiño

Servinformación



“ I saw an opportunity to make census and geo-reference information available to the private sector. ”

COUNTRY	Colombia
INDUSTRY	Technology
EMPLOYEES	124
YEAR SELECTED	2009
PARTNERS	Monica Patiño , Carlos Parada
WEBSITE	www.servinformacion.com

COMPANY SNAPSHOT

Two forward-thinking sisters, Ximena and Mónica, and their partner Carlos, are making Colombia's census and geo-reference information easily available to the private sector. Ten years ago, they founded Servinformacion as a census and database provider, a novel concept considering that most census and geographic recollection programs at the time were government-run. They leveraged their data and expertise into the first Colombian-made geographic information systems (GIS): sophisticated applications that integrate hardware, software, and geographic data in order to capture, store, and analyze information. Most recently, Servinformacion made all of its products and services available online, which allows smaller businesses to access GIS and Servinformacion's data as a web service. With offices in five locations throughout the country, Servinformation has updated maps of 415 of Colombia's largest municipalities and has provided valuable information to over 500 clients.

ENDEAVOR AND SERVINFORMACIÓN

Among other support, the Entrepreneurs now have a formal Board of Directors, featuring legal, financial, technology, and telecom experts.