

## Selçuk Atli

SocialWire



**SocialWire**

“ I saw an opportunity to be the market leader and vision setter in the social advertising space. ”

**COUNTRY** Turkey

**INDUSTRY** Technology

**EMPLOYEES** 8

**YEAR SELECTED** 2011

### **WEBSITE**

### **COMPANY SNAPSHOT**

SocialWire, launched in Istanbul and now based in San Francisco, helps online retailers go beyond the Like button and tap into the power of Facebook Open Graph. Online retailers can start sharing shopping activity on their sites on Facebook using SocialWire Connect. Then, they can boost word-of-mouth about their products on Facebook using SocialWire Amp.