

Rodolfo Montes de Oca

Zott Producciones



“ I saw an opportunity to create a global business for corporate promotional products. ”

COUNTRY	Argentina
INDUSTRY	Consumer
EMPLOYEES	135
YEAR SELECTED	2007
PARTNER	Patricio Miranda
WEBSITE	www.zott.com.ar

COMPANY SNAPSHOT

The brainchild of childhood friends Rodolfo and Patricio, Zott Producciones — which began in a garage — exports innovative high-quality corporate promotional products to more than 40 countries in four continents. A key supplier to large corporations including McDonald's, it has produced over 100 million products in hundreds of designs while building a reputation for efficiency, quality and social responsibility. Zott has since gone from McDonald's to over fifty clients, including major international brands.

Zott generates \$25 million in revenues and exports to 40 countries.

ENDEAVOR AND ZOTT PRODUCCIONES

In addition to participating in the local GEMAS program, the Entrepreneurs received support from BCG on their business plan and financial assistance from PwE. They also benefited from the Global Ernst & Young Fellows and eMBA programs, and Immersion Tour.

Patricio and Rodolfo have given back in time and in-kind, speaking at conferences, participating in the selection process, and printing Endeavor's annual Impact Reports free of charge.