

## Roberto El Ibrahim

Diagnóstika



## "I saw an opportunity to be a global reference in research and surgical pathology diagnoses."

COUNTRY	Brazil
INDUSTRY	Healthcare
EMPLOYEES	125
YEAR SELECTED	2006
PARTNER	Filadelfio Venco
WEBSITE	www.diagnostika.med.br/

## **COMPANY SNAPSHOT**

Roberto, Filadelfio, and Thiago are the brains behind Diagnóstika, a national leader in the Brazilian surgical pathology market. By combining customized medical analyses of high complexity with an agile and efficient production chain, the company is capable of performing a market-leading number of diagnoses per year for the best hospitals in Brazil.

## **ENDEAVOR AND DIAGNÓSTIKA**

Through the G-Lab and eMBA program, the Entrepreneurs gained assistance with expansion plans, and also participated in the PEG management excellent program. They also received intensive support with establishing a shareholder agreement, and benefited from the Ernst & Young Fellows program.

The Entrepreneurs demonstrate commitment by participating in the entrepreneur selection process.