

# Roberto El Ibrahim

Diagnóstika



“ I saw an opportunity to be a global reference in research and surgical pathology diagnoses. ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Healthcare
<b>EMPLOYEES</b>	125
<b>YEAR SELECTED</b>	2006
<b>PARTNER</b>	Filadelfio Venco
<b>WEBSITE</b>	<a href="http://www.diagnostika.med.br/">www.diagnostika.med.br/</a>

## COMPANY SNAPSHOT

Roberto, Filadelfio, and Thiago are the brains behind Diagnóstika, a national leader in the Brazilian surgical pathology market. By combining customized medical analyses of high complexity with an agile and efficient production chain, the company is capable of performing a market-leading number of diagnoses per year for the best hospitals in Brazil.

## ENDEAVOR AND DIAGNÓSTIKA

Through the G-Lab and eMBA program, the Entrepreneurs gained assistance with expansion plans, and also participated in the PEG management excellent program. They also received intensive support with establishing a shareholder agreement, and benefited from the Ernst & Young Fellows program.

The Entrepreneurs demonstrate commitment by participating in the entrepreneur selection process.