

Ricardo Wurgaft

Antilope.cl



“ I saw an opportunity to unify Latin America’s segmented book market. ”

COUNTRY	Chile
INDUSTRY	Consumer Goods & Services
EMPLOYEES	30
PARTNER	Boris Kraizel
WEBSITE	http://www.antilope.cl/antilope/

COMPANY SNAPSHOT

Buscalibre is an e-commerce retail platform focused on logistics that help the Spanish-speaking world to purchase products from outside their country with a local experience (e.g., customer service, language, and method of payment).

Buscalibre.com complements the local products of each country with a extensive collection of products from the U.S., Europe, China, and Latin America. Founded in 2007, the site started with books and now manages a comprehensive collection of titles by unifying Latin America’s segmented book markets through a network of local publishers. Buscalibre’s innovative approach to online book shopping is evident in its 3 million titles from more than 300 suppliers while traditional bookstores in Chile stock around 50,000 books.

Buscalibre.com is present in Chile, Spain, Mexico and Argentina with plans to expand into more Spanish-speaking countries in the next two years.