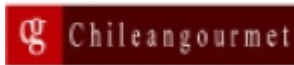


Paulina Peñaloza

Domo Foods



“ I saw an opportunity to give Chilean farmers a new outlet for selling their products. ”

COUNTRY	Chile
INDUSTRY	Consumer Goods & Services
EMPLOYEES	520
PARTNER	Roberto Manieu
WEBSITE	www.chileangourmet.cl

COMPANY SNAPSHOT

Gourmet Mission bridges the gap between agricultural producers in Chile's poor, rural south and global specialty food stores in the developed world. Paulina and Roberto have landed their products — including spices, olive oil, honey, goat's milk, and hazelnuts — in top-tier U.S. stores like Williams-Sonoma, Balducci's, and Whole Foods. Since selection by Endeavor, Chilean Gourmet's revenues have grown by 700%.

ENDEAVOR AND DOMO FOODS

The Entrepreneurs have worked with several Endeavor mentors and VCs to improve their supply chain management, branding, corporate structure and financial reporting — as well as to negotiate their merger.

Paulina and Roberto demonstrate commitment by participating in speaking events and outreach.