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## Pablo Pedrejón García

petsy.mx

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“ I saw an opportunity to change the way people care for their pets. ”

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<b>COUNTRY</b>	Mexico
<b>INDUSTRY</b>	Consumer
<b>YEAR SELECTED</b>	2014
<b>PARTNER</b>	Toby Clarence-Smith
<b>WEBSITE</b>	<a href="http://www.petsy.mx">www.petsy.mx</a>

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### COMPANY SNAPSHOT

In the dog-eat-dog world of Mexican e-commerce, Petsy has become the leading online provider of pet supplies. Launched in June 2013, Petsy offers the widest and best selection of premium food, accessories, and care & maintenance products in Mexico. A fast, convenient, and affordable way to shop, Petsy ensures that pets receive the best care through its wide selection of competitively-priced pet supplies.

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