

Pablo Milburn

URUNET



“ I saw an opportunity to create a high-tech software company in Uruguay. ”

COUNTRY	Uruguay
INDUSTRY	Technology
EMPLOYEES	85
YEAR SELECTED	2003
WEBSITE	http://www.datamyne.com

COMPANY SNAPSHOT

URUNET is an online provider of value-added foreign trade information. The company's comprehensive database and powerful software solutions enable corporations to monitor competitors, analyze industry trends, locate new supply sources and identify buyers and sellers, all on a real-time basis and in a user-friendly manner. The firm has positioned itself as the leading customs-related information provider in Uruguay and Argentina, and provides online information on foreign trade across South America.

Pablo has been featured on CNN en Espanol, and currently lives in Miami, as URUNET is now focused on the US market. Since selection by Endeavor, the number of jobs has grown by 134%.

ENDEAVOR AND URUNET

With Endeavor's guidance, Pablo became the first Uruguayan to raise US Venture Capital.

In addition to local financing advice, Pablo has received IT support from an Ernst & Young Fellow, and participated in the eMBA program and several Global workshops, Immersion Tours, and Entrepreneur Summits.

Pablo has demonstrated commitment by serving as a board member and local panelist.