

# Pablo Godoy

Inzpiral

---



---

**COUNTRY**

Chile

---

**INDUSTRY**

Technology

---

**WEBSITE**

[www.inzpiral.com](http://www.inzpiral.com)

---

**COMPANY SNAPSHOT**

Inzpiral is a BI software solution company consisting of three product platforms, each compiling, consolidating and analyzing large data sets for the optimization of pricing and distribution strategies. Inzpiral's solutions primarily apply to the Retail/CPG market, however, Pablo has also proven his platform's value to mining and telecommunications customers. Operating solely in Chile, Inzpiral is set to expand to Peru in 2014 and has managed to maintain a 100% client retention rate with some of Chile's largest retail and CPG companies.

---