

Pablo Elenter

RobTec



“ I saw an opportunity to expedite companies' product cycles by supplying rapid designs. ”

COUNTRY	Uruguay
INDUSTRY	Industrials
EMPLOYEES	100
YEAR SELECTED	2007
PARTNERS	Ariel Lijtenstein , Sergio Oberlander
WEBSITE	www.robtec.com

COMPANY SNAPSHOT

A joint venture of Pablo, Ariel, and Sergio, RobTec designs prototypes for parts of products that need to be tested and developed before the final product can be produced. RobTec rapidly designs these prototypes through specialized materials and processes. By developing prototypes months faster than their clients, RobTec is able to reduce the time-to-market for its clients.

The entrepreneurs are aggressively pursuing their dream to transform RobTec into a “one-stop-shop” global leader that top multinationals like Ford, Embraer and Unilever instantly turn to for both technical support and a selection of rapidly-produced, high-quality prototypes which are critical in the development and testing of new products.

Robtec currently has offices in Mexico, Brazil, Uruguay, China and Argentina. The company has received an International Certificate of Det Norske Veritas, which guarantees the quality of their work, strengthening their growing international reputation.

ENDEAVOR AND ROBTEC

In addition to local mentorship on strategy and structure, the Entrepreneurs have benefited from the Global eMBA program, Immersion Tour, and Entrepreneur Summit.

Pablo demonstrates commitment by conducting workshops and mentoring a fellow Endeavor Entrepreneur.