

Nicolas Borda

Groncol



“ I saw an opportunity to promote green living in urban environments in Latin America. ”

COUNTRY	Colombia
INDUSTRY	Business/Professional Services
YEAR SELECTED	2014
PARTNERS	Pablo Atuesta , Juan Rebolledo
WEBSITE	http://www.groncol.com

COMPANY SNAPSHOT

With only 5m² of green space per inhabitant, Bogotá is far from meeting the World Health Organization's standard of 15m² per resident for a healthy urban environment. Groncol seeks to reverse this trend and transform Colombia by designing, producing, and installing green walls and rooftops made of real plants and vegetation. Operating in a global US\$6 billion market for vegetated infrastructure products, Groncol has built the largest green wall in the country (360 m²) and over 45,000 m² of rooftops. It has added millions of dollars in economic value to its clients' buildings, creating a measurable environmental impact with projects that compensate for CO₂ emissions produced by thousands of individuals.