

Nicolás Gallardo

ForexChile



“ I saw an opportunity to become a leading online trading platform in Latin America. ”

COUNTRY Chile

INDUSTRY Financial Services

EMPLOYEES 200

YEAR SELECTED 2011

PARTNERS Erwin Andia , Cristóbal Forno , Andrés Rojas

WEBSITE www.forexchile.cl

COMPANY SNAPSHOT

Wind back the clock to 2005, and in Chile, you will find that only a select few—roughly 10%, individuals and companies both—know anything of financial markets or currency hedging. Founded in 2006, ForexChile is educating the masses and democratizing financial markets access. ForexChile gained traction by ignoring the big multinationals courted by brick-and-mortar brokerages and instead opening up its platform to individual investors with a minimum US\$2,000 deposit. Already the clear frontrunner in Chile's online trading industry, ForexChile plans to protect its market leadership domestically and expand aggressively throughout Latin America.