

Murat Sahinoglu

Bizitek



“ I saw an opportunity to create enterprise software solutions with global potential. ”

COUNTRY	Turkey
INDUSTRY	Technology
YEAR SELECTED	2008
PARTNER	Kerem Erdem
WEBSITE	www.bizitek.com.tr

COMPANY SNAPSHOT

Founded by serial entrepreneurs Murat and Kerem, Bizitek is an enterprise software solutions company with world-class products in CRM, BPM, and HRM. Recognized by Deloitte near the top of the “Turkey Fast 50” list, Bizitek is a rapidly growing young company with global potential. In May 2009, Bizitek was acquired by telecommunications firm Ericsson.

ENDEAVOR AND BIZITEK

During the acquisition of Bizitek by Ericsson, Endeavor Turkey provided minor legal and financial guidance. Kerem and Murat have also participated in an Immersion Tour.

The Entrepreneurs demonstrate commitment by speaking at universities.