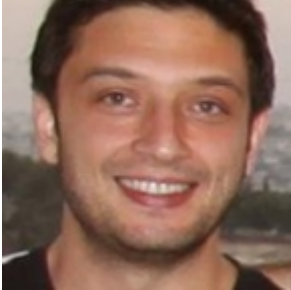


## Mohammed Asfour

Kharabeesh (formerly Think Arabia)



“ I saw an opportunity to develop innovative Arabic media content and services for the web. ”

<b>COUNTRY</b>	Jordan
<b>INDUSTRY</b>	Consumer
<b>EMPLOYEES</b>	98
<b>YEAR SELECTED</b>	2010
<b>PARTNERS</b>	Wael Attili , Firas Al Otaibi
<b>WEBSITE</b>	<a href="http://www.kharabeesh.com">www.kharabeesh.com</a>

### COMPANY SNAPSHOT

There are more than 344 million Arabic speakers worldwide, yet less than 1% of all online content is in Arabic. Out to fill this gap, the Entrepreneurs founded Think Arabia in 2010 to offer original, creative Arabic media products and services including animated cartoon shorts, mobile phone applications, and multimedia design services. It recently completed an animated short for Google with great success; the cartoon was viewed by more than one million people in the first month. With mass appeal and positive demographic trends, Think Arabia is well positioned for explosive growth in the region.