

Mohamed Abdel Moneem

Al Sagheer Group



“ I saw an opportunity to craft high-quality beauty and salon products. ”

COUNTRY Egypt

INDUSTRY Consumer Goods & Services

YEAR SELECTED 2014

PARTNER Mostafa Abdel Moneem

WEBSITE

COMPANY SNAPSHOT

Al Sagheer Group operates 19 beauty services centers in Egypt, two in Dubai, UAE and one in Doha, Qatar. The centers provide an expansive offering of services, including hair, beauty, and spa treatments for men, women, and children of all ages. Al Sagheer Group also imports beauty products from premium brands like Guarani, Chanel, and Dior. The company sells directly to customers in its high-end, in-salon boutiques and also distributes them to other salons, pharmacies, and specialty boutiques in Egypt.