

Michael Lahyani

PropertyFinder.ae



“ I saw an opportunity to digitize the Middle Eastern real estate market. ”

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| COUNTRY | UAE |
| INDUSTRY | Prof. Services |
| YEAR SELECTED | 2013 |
| WEBSITE | www.propertyfinder.ae |

COMPANY SNAPSHOT

Propertyfinder is an online real estate catalog that allows visitors to browse for free over 80,000 residential and commercial properties, posted by over 500 real estate agents in UAE, Bahrain, Qatar and Egypt. Users can filter their searches for price, location and size. Propertyfinder also publishes its own real estate tips and quarterly industry reports, as well as 'Prestige,' its luxury real estate magazine. Real estate agencies benefit from Propertyfinder's one million monthly views, which generate over 120,000 monthly leads. In the coming years, Propertyfinder intends to expand throughout the Middle East.