

Mateo Dornier

Campo Vivo



“ I saw an opportunity to offer high-quality foods at affordable prices. ”

COUNTRY	Mexico
INDUSTRY	Consumer
YEAR SELECTED	2014
WEBSITE	http://www.campovivo.com.mx/

COMPANY SNAPSHOT

All vegetables are not created equal. With the amount of chemical fertilizers and pesticides sprayed on produce, even the most nutritious fruits and vegetables can have negative effects on consumers' health. Campo Vivo solves this problem by bringing high-quality certified organic produce and processed grocery goods to the Mexican consumer. With a commitment to offer farmers fair market prices and offer consumers high-quality, affordable, organic foods, Campo Vivo distributes the country's largest selection of organic products to more than 800 supermarkets and coffee shops across Mexico, including Walmart and Starbucks outlets. Over the next few years, Campo Vivo plans to accelerate new product development, add additional big-name retail clients, and begin exporting to European markets.