

Martin Frascaroli

Aivo



“ I saw an opportunity to revolutionize the customer service experience. ”

COUNTRY	Argentina
INDUSTRY	Technology
YEAR SELECTED	2011
WEBSITE	www.aivo.co

COMPANY SNAPSHOT

There is nothing virtual about the very real customer service problems that Aivo is helping to solve. At the intersection of technology, linguistics and marketing, Aivo develops virtual customer service agents that intelligently recognize, interpret and respond to written client questions across diverse digital channels. At nearly 80% less cost than their human counterparts, virtual agents are changing the face of the multi-billion dollar customer service industry. AgentBot, Aivo's chat-based virtual agent, differentiates itself with personality and strong linguistic ability in deciphering written Spanish across its regional complexity.