

Martín Mendez

Amtec (Neoris)



“ I saw an opportunity to build a leading IT consulting firm. ”

COUNTRY	Argentina
INDUSTRY	Technology
YEAR SELECTED	2000
WEBSITE	http://www.neoris.com/

COMPANY SNAPSHOT

Martin and Adolfo developed Amtec, a leading Latin American software company which specialized in the development of e-business solutions for medium to large companies. By year 2000, Amtec was acquired by Neoris, the IT arm of Cemex (NYSE:CX). Neoris has become the fourth largest IT consulting firm in Latin America with clients such as Cargill, Dreyfus, OSDE and Novartis.

ENDEAVOR AND AMTEC (NEORIS)

Martin and Adolfo have benefited from numerous services including the eMBA program, workshops, financing road shows, Immersion Tour, and Entrepreneur Summit. Endeavor also introduced the Entrepreneurs to an investor who bought the company.

Along with Martin, Adolfo remains a committed speaker (at universities and conferences) on behalf of Endeavor, and in 2003, started an advisory committee to help guarantee the long-term viability of Endeavor Argentina.