

# Manuel Cabanelas

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“ I saw an opportunity to use technology to make companies more efficient. ”

<b>COUNTRY</b>	Uruguay
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	125
<b>YEAR SELECTED</b>	2008
<b>PARTNERS</b>	Sebastián Schickendantz , Álvaro Lozano
<b>WEBSITE</b>	<a href="http://www.statum.biz">www.statum.biz</a>

## COMPANY SNAPSHOT

Seeking to be “the link between business and technology,” the trio of young entrepreneurs behind STATUM (Manuel, Alvaro, and Sebastian) aims to make their clients more successful in their businesses — day in and day out. Founded by three university friends and computer science majors, STATUM is a Uruguayan software shop focused on Business Process Management (BPM) solutions. A fast-growing start-up with a big vision, the company has amassed an impressive list of local and international clients — including Telefonica, Banco Santander, and the Uruguayan government.

## ENDEAVOR AND MANUEL CABANELAS

On account of feedback received during their International Selection Panel, the Entrepreneurs have reworked their marketing and communication campaigns, resulting in contracts with the government of Uruguay and a projected contract with the Chilean government. In addition to local mentorship and workshops, they benefited from the Global eMBA program.