

Luiz Chacon

SuperBAC



“ I saw an opportunity to provide environmentally-sound solutions for the treatment of waste. ”

COUNTRY	Brazil
INDUSTRY	Healthcare
EMPLOYEES	23
YEAR SELECTED	2007
WEBSITE	www.superbac.com.br

COMPANY SNAPSHOT

What if you could make all residue and waste generated by your company simply vanish? Although it sounds more like science-fiction than modern science, SuperBAC actually does just that for its clients. A revolutionary biotech company, SuperBAC holds the know-how for turning waste into no more than water and carbon dioxide by using bacteria compounds that feed on waste residues. SuperBac has become a global company, which includes an extensive network of relationships in Brazil and abroad, made up of research centers, universities, associations and partnerships that generate constant innovation and leading edge position in the industry.

SuperBAC already serves more than 1,500 customers in Brazil and overseas and has enormous growth potential.

ENDEAVOR AND SUPERBAC

Luiz received has received strategic support from high-profile mentors, who have helped him raise financing and negotiate deals, in addition to providing advice on brand management.