

Luis Gustavo Milani

Grupo OilCheck



COUNTRY	Brazil
INDUSTRY	Industrials
YEAR SELECTED	2012
PARTNER	Carlos Henrique Alves
WEBSITE	http://www.grupooilcheck.com.br/

COMPANY SNAPSHOT

For Luis Milani and Carlos Alves, oil analysis is to a machine what a blood test is to the human body – a diagnostic for impending system breakdowns. Oilcheck offers heavy machinery owners solutions for 1) predictive maintenance through the precise analysis of machinery fluids and 2) preventive maintenance via oil filtration products. The global heavy machinery industry is vulnerable to unexpected downtime and high maintenance costs. In Brazil, only 10% of machines in the equipment-dependent sectors of construction, mining and agriculture currently undergo oil analysis; however, this 10% represents a potential market for Oilcheck of US\$900 million in 2012, and nearly US\$1.8 billion in 2015. With just 45 employees, Oilcheck is already the second largest fluid analysis laboratory in Brazil, processing 120,000 samples per year. By employing an efficient, independent, and customer-oriented solution, the entrepreneurs aim to become global industry leaders.