

Laura Gall

Lihue Expeditions



“ I saw an opportunity to lead eco-friendly adventure tours. ”

COUNTRY Argentina

INDUSTRY Consumer

EMPLOYEES 25

YEAR SELECTED 2002

WEBSITE www.lihue-expeditions.com.ar

COMPANY SNAPSHOT

An Argentine travel enthusiast, Laura founded Lihue Expediciones, a business recognized as a leader in non-traditional trips to Argentina. The business caters to high-end adventurer, and nature seekers from overseas, with tailor-made trips to unique destinations throughout Argentina and Peru. Laura pays special attention to preserving the environment and conserving natural resources, a common theme across all Lihue trips. Each dollar spent by a tourist in these areas helps local communities who are struggling to survive and maintain traditions.

ENDEAVOR AND LIHUE EXPEDITIONS

In addition to the Global eMBA program, Laura has benefited from local HR support (from a consultant, mentors, and Endeavor Entrepreneurs), commercial leads, operations consultancy (leading to major improvements in the company), and legal support.

Laura has demonstrated commitment by serving as both a speaker and panelist.