
José Manuel Horwitz

Rahue



“ I saw an opportunity to produce much-needed materials to package food products. ”

COUNTRY	Chile
INDUSTRY	Industrials
EMPLOYEES	55
YEAR SELECTED	2003
WEBSITE	www.rahue.cl

COMPANY SNAPSHOT

After years in the packaging manufacturing business, José founded Rahue, a company that provides aluminum and paper lids for flexible packaging products in the food and beverage industries. Rahue's flexibility and unique manufacturing process enable the company to serve clients of any size, from large multinationals including Nestle and Unilever to local distributors.

ENDEAVOR AND RAHUE

With Endeavor's support, Rahue expanded into new markets, including Mexico, Guatemala and Colombia, where Endeavor Colombia provided support. In addition to the Global eMBA program, Rahue benefited from assistance in the areas of finance, accounting, and general strategy.