

---

# Jessica Trosman

Trosman

---



trosman

---

“ I saw an opportunity to create an international clothing line. ”

---

<b>COUNTRY</b>	Argentina
<b>INDUSTRY</b>	Consumer
<b>EMPLOYEES</b>	40
<b>YEAR SELECTED</b>	2002
<b>WEBSITE</b>	<a href="http://www.trosman.com/">www.trosman.com/</a>

---

## COMPANY SNAPSHOT

Trosman has become one of the most talked-about women’s fashion companies in Argentina. The line is renowned for its innovative style that makes use of a patented textile industrial process and has received various international awards. Trosman clothing is featured in major international stores in the US, Europe, Japan, and Dubai.

---

## ENDEAVOR AND TROSMAN

In addition to local mentorship on growth strategies, franchise opportunities, HR, marketing, and partnership issues, Jessica has benefited from the Global eMBA program and Global introductions/mentorship.

She has demonstrated commitment by occasionally serving as a panelist.