
Jessica Trosman

Trosman



trosman

“ I saw an opportunity to create an international clothing line. ”

COUNTRY	Argentina
INDUSTRY	Consumer
EMPLOYEES	40
YEAR SELECTED	2002
WEBSITE	www.trosman.com/

COMPANY SNAPSHOT

Trosman has become one of the most talked-about women’s fashion companies in Argentina. The line is renowned for its innovative style that makes use of a patented textile industrial process and has received various international awards. Trosman clothing is featured in major international stores in the US, Europe, Japan, and Dubai.

ENDEAVOR AND TROSMAN

In addition to local mentorship on growth strategies, franchise opportunities, HR, marketing, and partnership issues, Jessica has benefited from the Global eMBA program and Global introductions/mentorship.

She has demonstrated commitment by occasionally serving as a panelist.