
Javier Sainz

Prodalya



COUNTRY	Chile
INDUSTRY	Consumer
YEAR SELECTED	2013
PARTNER	John Alarcon
WEBSITE	www.prodalya.cl

COMPANY SNAPSHOT

Prodalya's groundbreaking technology extracts a 100% natural sugar alternative from stevia plants. The company sells two core stevia products: a pure stevia extract that can be adapted for industrial use and a pre-mixed blend stevia extract for commercial products. Prodalya has already captured 80% of Chile's stevia market and has pioneered the extract's usage in new industries, like dairy. Javier and John are in the process of developing a private label option in sachet, tablet, and bottle form.
