

Helio Masao Katanosaka

Reglare



“ I saw an opportunity to improve the quality and performance of IT products and services. ”

COUNTRY	Brazil
INDUSTRY	Technology
EMPLOYEES	65
PARTNER	Luiz Roberto Werner Wolf
WEBSITE	www.reglare.com.br/

COMPANY SNAPSHOT

Helio and Luiz set out to create a company that would be an authority in certifying the quality and performance of IT products and services. Tech4B succeeds by creating network-neutral tools which check hundreds of lines of code and models in just minutes, indicate any failures, and ultimately provide solutions that are fast, reliable, and automated.

ENDEAVOR AND REGLARE

In addition to an Immersion Tour and Entrepreneur Summit, the Entrepreneurs benefited from the G-Lab program which presented an expansion plan. Through the local PEG program, Endeavor helped them professionalize the company and re-design the sales process; they also benefited from the MEG program. In addition, they gained local mentorship on tax planning, management issues, sales structure, accounting/financing, and partnership planning.