

## Hakim Karim

GridMarkets



“ I saw an opportunity to offer companies an alternatives to traditional Cloud & Grid computing methods. ”

<b>COUNTRY</b>	Malaysia
<b>INDUSTRY</b>	Technology
<b>YEAR SELECTED</b>	2014
<b>WEBSITE</b>	<a href="http://www.gridmarkets.com">www.gridmarkets.com</a>

### COMPANY SNAPSHOT

Launched in 2013, GridMarkets' B2B exchange provides firms that use a fraction of their in-house data centers with the ability to recover costs from servers that sit idle during off-peak periods. For firms with variable and project-based needs, GridMarkets offers a flexible and low-cost server solution. Unlike the primary market, which charges for a pre-set amount of capacity regardless of usage, GridMarkets allows its clients to buy and sell server capacity on a "pay-per-use" basis with no minimum commitments.