

## Guarany Guimarães

Confiance Medical



“ I saw an opportunity to innovate surgical equipment to better serve patients. ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Healthcare
<b>YEAR SELECTED</b>	2014
<b>PARTNERS</b>	Cristiano Brega , Bruno Braga , Fernando Magero
<b>WEBSITE</b>	<a href="http://www.confiancemedical.com.br/">http://www.confiancemedical.com.br/</a>

### COMPANY SNAPSHOT

Through its video surgery equipment, Confiance helps doctors perform minimally invasive surgeries that leave smaller scars and have quicker recoveries than traditional open surgeries. While video surgery is a relatively standard practice in US hospitals, only premier hospitals in Brazil can afford the equipment. Awarded High-Impact Company of the Year by Brazilian's leading SMB magazine in 2013, Confiance dreams of closing the gap between the elite and second-tier hospitals by making video surgery accessible to a broader population.