

German Pugliese Bassi

Technisys



“ I saw an opportunity to bring online solutions to the financial services industry. ”

COUNTRY	Argentina
INDUSTRY	Technology
EMPLOYEES	300
YEAR SELECTED	2001
PARTNER	Miguel "Mike" Santos
WEBSITE	www.technisys.net

COMPANY SNAPSHOT

Technisys is a leading provider of SOA-based multichannel software products for the Financial Services Industry. With a focus on customer service, Technisys' SOA solutions enable a gradual and progressive implementation through a seamless integration with existing systems, providing banks the fastest way to launch new services and products across all delivery channels with an integrated and modular platform, which results in cost savings, increased profitability and unified bank behavior on any customer contact point.

Technisys today employs more than 250 people throughout its offices located in Miami, Buenos Aires, Montevideo, San José de Costa Rica, Santiago de Chile and Mexico City, which constitute an ideal platform to serve its broad client base including Grupo Santander, BBVA, Citibank, HSBC, ABN AMRO, Banco República del Uruguay, Banco Itaú, Doral Bank, Banco Patagonia, Banco Hipotecario, Grupo Improsa and Banco Estado de Chile among others.

Technisys serves its clients by aligning technology with business processes, assuring quality with its ISO 9001:2008 certified methodologies, while keeping development costs low with development centers in Argentina, Mexico and Uruguay.

Technisys' founders were selected as Endeavor Entrepreneurs in March 2001 and in 2009 they were also selected for the "Top 25 Program" by which Endeavor identifies its entrepreneurs with the highest potential for impact and supports their scaling into iconic global business success stories. Additionally, Technisys has been selected as a "Great Place to Work," was awarded MIT Global Entrepreneurship labs in 2008 and 2009, and was featured in WEF/Stanford's report on fast-growing companies presented at the 2011 World Economic Forum in Davos.

ENDEAVOR AND TECHNISYS

The Entrepreneurs credit Endeavor with facilitating their international expansion, which now includes distribution in Chile, Spain, the US, and Caribbean. In 2008, they also raised financing through the Endeavor network.

In addition, the Entrepreneurs benefited from Global services such as Ernst & Young Fellows, eMBA, Top 25, and G-Lab programs, and several Immersion Tours, Entrepreneur Summits, and workshops.

The Entrepreneurs have demonstrated commitment by building a website for online donations to Endeavor, and participate in events and conferences.