

Gabriel Schimmel

Medea



“ I saw an opportunity to transform a family business into a global fashion supplier. ”

COUNTRY	Uruguay
INDUSTRY	Consumer
EMPLOYEES	410
YEAR SELECTED	2006
WEBSITE	www.medeatextil.com.uy

COMPANY SNAPSHOT

Gabriel became CEO of his family's traditional textile business in 2002. Since then, he has been transforming Medea into a company with a global reach. It now exports to 35 countries.

In 2004, Gabriel entered a joint venture in El Salvador with r-pac International Corporation, a US global outsourcer of choice for mass merchandisers. Through this venture, he launched a manufacturing facility and is currently supplying branded packaging and trim accessories to the world's top mass merchandisers, retailers, and garment manufacturers, such as Wal-Mart and JC Penney. In parallel, he started a sales organization targeted at the European market that is in the process of evolving into another JV with r-pac.

ENDEAVOR AND MEDEA

Gabriel plans to increase his international activities. He is working with Endeavor to identify opportunities for growth and to strengthen his global partnership.

In 2009, Gabriel participated in the Top 25 Program for Endeavor's highest-impact entrepreneurs.

Gabriel has demonstrated commitment by hosting various network events.