

## Frank Vera

Pop-Vision



“ I saw an opportunity to supply state-of-the-art security solutions. ”

<b>COUNTRY</b>	Argentina
<b>INDUSTRY</b>	Business/Professional Services
<b>EMPLOYEES</b>	111
<b>YEAR SELECTED</b>	1999
<b>WEBSITE</b>	<a href="http://www.pop-vision.com">www.pop-vision.com</a>

### COMPANY SNAPSHOT

Brothers Frank and Luis launched Prospect, a company that evolved from a venture selling portable metal detectors into a provider of state-of-the-art security solutions specializing in closed-circuit TV applications. Since selection, company revenues have grown by 500%.

The brothers subsequently sold the business. Frank has gone on to start [Pop-Vision](#), which installs and operates flat panel displays in retail environments, primarily supermarkets, and transmits real-time content such as vendor advertisements directly to the point-of-purchase. Today it has screens in over 70% of the supermarket chains in his country.

### ENDEAVOR AND POP-VISION

In addition to the local Endeavor Fellows program, the Entrepreneurs have benefited from the Global eMBA and G-Lab programs, workshops, Entrepreneur Summit, and Immersion Tour.

With assistance from Endeavor, Luis raised two rounds of capital for his new venture, Scopix, through a member in the network.