
Fernando Martinez

Vialux



“ I saw an opportunity to bring mobile coverage to disconnected communities throughout Mexico. ”

COUNTRY	Mexico
INDUSTRY	Technology
EMPLOYEES	60
YEAR SELECTED	2008
PARTNER	Francisco Moncayo
WEBSITE	www.vialux.com.mx

COMPANY SNAPSHOT

Vialux is the only provider of cell sites in Mexico offering custom-built, on-demand solutions for its clients. By constructing sites in locations that were previously inaccessible to telecommunications carriers, the company is expanding coverage to previously disconnected communities throughout Mexico. In 2010, Vialux expanded to El Salvador and Guatemala.

The entrepreneurs, Fernando and Francisco, have also revived a second company, Teox, which, in collaboration with Mexican state-owned petroleum company Pemex, is focused on oil spill remediation.

ENDEAVOR AND VIALUX

The Entrepreneurs are currently working with Endeavor to scope potential markets. In addition to local mentorship and an advisory board, they have benefited from the Global eMBA and ECLA programs, Immersion Tour, and Entrepreneur Summit.

They demonstrate commitment by speaking at universities on behalf of Endeavor.