

Fernando Magero

Confiance Medical



“ I saw an opportunity to innovate surgical equipment to better serve patients. ”

COUNTRY	Brazil
INDUSTRY	Healthcare
YEAR SELECTED	2014
PARTNERS	Guarany Guimarães , Cristiano Brega , Bruno Braga
WEBSITE	http://www.confiancemedical.com.br/

COMPANY SNAPSHOT

Through its video surgery equipment, Confiance helps doctors perform minimally invasive surgeries that leave smaller scars and have quicker recoveries than traditional open surgeries. While video surgery is a relatively standard practice in US hospitals, only premier hospitals in Brazil can afford the equipment. Awarded High-Impact Company of the Year by Brazilian's leading SMB magazine in 2013, Confiance dreams of closing the gap between the elite and second-tier hospitals by making video surgery accessible to a broader population.