

## Felipe Labbé

Intellego



“ I saw an opportunity to provide world-class IT services for companies. ”

<b>COUNTRY</b>	Mexico
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	750
<b>YEAR SELECTED</b>	2010
<b>PARTNER</b>	Vicente Eduardo Graniello Perez
<b>WEBSITE</b>	intellego.com.mx

### COMPANY SNAPSHOT

After working in the Advanced Methods in Systems department of another company, Eduardo realized that Mexican businesses needed a better way to collect and store large amounts of information without having to rely on external database experts. Intellego offers solutions for information, processes, and IT management to medium and large clients such as Banamex (Citigroup), Wal-Mart, and the Mexican Social Security Institute.

The company's success stems from a model in which it delivers cost-effective solutions that utilize its clients' existing IT infrastructure. Intellego has taken advantage of technological advances in the last several years and has developed a unique culture by hiring primarily recent university graduates.

### ENDEAVOR AND INTELLEGO

Since Intellego was first presented to Endeavor in 2006, it has grown into the 8th largest player in the Mexican market. The company aims, with Endeavor's help, to break into international markets and to continue to employ hundreds of highly trained Latin American IT specialists.