

Fahed El Dalati

Touristic Investment Company (TICO)



“ I saw an opportunity to bring a unique and tailored dining and catering experience to the region. ”

COUNTRY	Egypt
INDUSTRY	Consumer
YEAR SELECTED	2013
PARTNER	Hazem El Dalati
WEBSITE	www.ticoeg.com

COMPANY SNAPSHOT

Crave's casual dining restaurants fill the gap between Egypt's high-end hotel restaurants and international chains. Brothers Hazem and Fahed Dalati take month-long trips to international food exhibitions and foreign restaurants to follow dining trends. They then change the Crave menu quarterly with new fusion dishes that adapt global cuisine to Egyptian tastes through creative local ingredients. The Tico parent company includes a catering arm for corporate and private celebrations, and a hospitality management service that organizes large-scale events at two Cairo business parks. Crave plans to add five restaurants in Egypt and five throughout the MENA region within three years, as well as grow its catering business.