

# Ezequiel Farca

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“ I saw an opportunity to create a high-end Mexican architecture brand. ”

<b>COUNTRY</b>	Mexico
<b>INDUSTRY</b>	Business/Professional Services
<b>EMPLOYEES</b>	27
<b>YEAR SELECTED</b>	2008
<b>WEBSITE</b>	<a href="http://www.ezequiefarca.com">www.ezequiefarca.com</a>

## COMPANY SNAPSHOT

Ezequiel is bringing new meaning to the label “Made in Mexico.” An industrial designer and architect by training, he has turned his name into a high-end Mexican brand known for avant-garde, international style. With a design firm that began in 2002 as a small start-up in his parent’s garage, Ezequiel now caters to both developers and end-consumers in Mexico’s fast-growing high-end real estate market. It has worked on everything from Aeromexico’s plane interiors to urban renewal projects in Mexico City.

Recognized by the 2008 International Design Awards, Ezequiel’s creative talent has fueled his company’s growth — over 100% in 3 years — and is creating jobs and wealth by subcontracting to over 35 small manufacturing businesses. In 2010, Ezequiel’s tableware was nominated for Best Product of the Year in Interior Design magazine. Heralded as one of Mexico’s most influential Interior Design and Architecture companies, Ezequiel is making international headway and drawing attention to other Mexican talent.

**ENDEAVOR AND EZEQUIEL FARCA**

Ezequiel has worked with Endeavor Mexico mainly through a custom advisory board, which has helped the company move from a one-man show with a limited business structure and no profitability analyses to a firm with new business structure, financial statement tracking and budgets. By providing advice on its costs and strategy, the board helped Ezequiel manage and survive the real estate downturn of 2009.

Ezequiel often speaks on behalf of Endeavor at universities and for media appearances.