

# Esteban Sosnik

Atakama Labs



“ I saw an opportunity to create online social games accessible to all. ”

<b>COUNTRY</b>	Chile
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	23
<b>YEAR SELECTED</b>	2009
<b>PARTNER</b>	Tiburcio de la Carcova
<b>WEBSITE</b>	<a href="http://www.atakamalabs.com">www.atakamalabs.com</a>

## COMPANY SNAPSHOT

After selling their former videogame development studio, [Wanako Games](#), to Vivendi Inc (Paris: VIV) for \$10m, serial entrepreneurs Esteban and Tiburcio founded Atakama Labs in 2009. With seed funding secured, their new company creates online games using a free-to-play model that requires gamers to pay only for add-on components that enhance the game (e.g. virtual goods).

One of their newest games is Terranova (trailer below), available on Facebook ([click here](#) to download the app).

## ENDEAVOR AND ATAKAMA LABS

The Entrepreneurs are working with Endeavor Chile to identify immediate needs and professionalize the organization. Local services have included a Needs Assessment and Endeavor Forum.