

## Emek Kirbiyik

Düğün.com



“ I saw an opportunity to transform Turkey's wedding planning industry. ”

**COUNTRY** Turkey

**INDUSTRY** Consumer

**YEAR SELECTED** 2013

### WEBSITE

#### COMPANY SNAPSHOT

Düğün.com (Turkish for “wedding”) is the biggest wedding planning platform in Turkey, connecting over 1,500 wedding vendors in 21 cities to engaged couples. Wedding vendors can create a profile on the website, showcasing their products and services to the thousands of engaged couples that use the website. These users, in turn, can explore vendor options in 30 wedding-related categories, from venues to photographers to gowns, in a convenient and easy-to-use portal. They can also contact the selected vendor directly for further information.