

Emek Kirbiyik

Dügün.com





"I saw an opportunity to transform Turkey's wedding planning industry."

COUNTRY	Turkey
INDUSTRY	Consumer
YEAR SELECTED	2013

WEBSITE

COMPANY SNAPSHOT

Dügün.com (Turkish for "wedding") is the biggest wedding planning platform in Turkey, connecting over 1,500 wedding vendors in 21 cities to engaged couples. Wedding vendors can create a profile on the website, showcasing their products and services to the thousands of engaged couples that use the website. These users, in turn, can explore vendor options in 30 wedding-related categories, from venues to photographers to gowns, in a convenient and easy-to-use portal. They can also contact the selected vendor directly for further information.