

Daphne Loukas

Out There Media



“ I saw an opportunity to improve mobile advertising. ”

COUNTRY	Greece
INDUSTRY	Consumer
YEAR SELECTED	2013
PARTNER	Kerstin Trikalitis
WEBSITE	www.out-there-media.com

COMPANY SNAPSHOT

Out There Media (OTM) offers advertisers and mobile operators the technology and know-how to execute efficient and highly targeted advertising campaigns on mobile phones. OTM's mobile advertising development and sales unit offers brands convenient and specialized end-to-end solutions for generating ads best suited to mobile and brands' core audiences. The company's Mobucks platform connects operators, publishers, brands and their agencies to distribute targeted ads across mobile channels to end users.