

## Daniel Turini

Crivo



“ I saw an opportunity to create the "Google of credit." ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	75
<b>YEAR SELECTED</b>	2008
<b>WEBSITE</b>	<a href="http://www.crivo.com.br">www.crivo.com.br</a>

### COMPANY SNAPSHOT

Daniel, Marcos and Paulo's goal is to create the "Google of credit." Crivo offers clients an automated software solution for credit analysis which searches more than 150 credit-risk sources and delivers results in a matter of seconds. Clients — from Itaú Unibanco (the largest private bank in Brazil) to Wal-Mart — can minimize the risk of default, cut costs, and make sounder credit decisions.

### ENDEAVOR AND CRIVO

The Entrepreneurs have benefited from multiple services including workshops, mentorship, audit assistance, and the local MEG program.

They demonstrate commitment to Endeavor by participating in the entrepreneur selection process.