

# Claudio Bedoya

BioScience



“ I saw an opportunity to make cutting-edge equipment to diagnose diseases. ”

<b>COUNTRY</b>	Argentina
<b>INDUSTRY</b>	Healthcare
<b>EMPLOYEES</b>	24
<b>YEAR SELECTED</b>	2005
<b>WEBSITE</b>	<a href="http://www.bioscience.com.ar">www.bioscience.com.ar</a>

## COMPANY SNAPSHOT

Backed by an expert team, Claudio is developing and manufacturing leading-edge diagnostic medical equipment in Argentina and commercializing it around the world. BioScience has completed a line of products to diagnose critical neurological diseases such as Epilepsy and Myasthenia gravis. The company is the first manufacturer of portable medical equipment in Latin America — responding to the growing trend toward ambulatory medicine and telemedicine. The company continues to expand rapidly and develop new product lines.

## ENDEAVOR AND BIOSCIENCE

Following the advice of a consultant, Claudio hired an external team to develop an international sales campaign. He has benefited from extensive local support in the areas of marketing and strategy, and has raised financing with Endeavor's support.

Claudio demonstrates commitment by mentoring fellow Entrepreneurs and serving as a panelist for candidates.