

# Cecilia Casulo

Montreal



“ I saw an opportunity to efficiently deliver a niche product to my country and beyond. ”

<b>COUNTRY</b>	Uruguay
<b>INDUSTRY</b>	Industrials
<b>EMPLOYEES</b>	28
<b>YEAR SELECTED</b>	2009
<b>PARTNER</b>	Adolfo Villalba
<b>WEBSITE</b>	<a href="http://www.kablesmontreal.com">www.kablesmontreal.com</a>

## COMPANY SNAPSHOT

Husband-and-wife duo Adolfo and Cecilia have transformed a small welding workshop into a mechanical cable manufacturing business that has become the market leader in Uruguay and is now expanding to Brazil. By offering hard-to-find cables with fast delivery times, Montreal has developed a highly successful niche.

## ENDEAVOR AND MONTREAL

The Entrepreneurs have benefited from numerous services including a financial and needs assessment.

Adolfo and Cecilia demonstrate commitment by participating in Endeavor events.