Carlos Manuel Iturriaga

Ollin Studio

“ I saw an opportunity to become a global leader for film post-production and special effects. ”

COUNTRY	Mexico
INDUSTRY	Prof. Services
EMPLOYEES	46
YEAR SELECTED	2005
PARTNER	Alejandro Diego von Dorrer
WEBSITE	www.ollinstudio.com

COMPANY SNAPSHOT

Mexican cinema is undergoing a new Golden Age with a wave of internationally-acclaimed movies, such as *Y tu mamá también* and *Amores perros*, backed by a new group of Mexican filmmaking talent. Behind the scenes are entrepreneurs Carlos and Alejandro and their company, Ollin Studio, the most cutting-edge post-production and visual special effects studio in Mexico. Armed with Alejandro’s experience launching several successful technology startups and Carlos’ creative vision, this gifted duo are pioneers in this industry previously unknown in their country.

Already the #1 leader in post-production and visual effects in Mexico, and a recognized leader throughout Latin America, Ollin is ready to take its services even further and possibly all the way to Hollywood. It has developed proprietary technology that allows US-based production houses to work in real time with its animators in Mexico. In 2009, Ollin Studios won an Oscar for “Best Visual Effects” for its work on *The Curious Case of Benjamin Button*.

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Carlos is currently based in California.

ENDEAVOR AND OLLIN STUDIO

The Entrepreneurs have acknowledged Endeavor's support in helping them to "think big." Specifically, they have benefited from Endeavor's G-Lab program and Entrepreneur Summit, along with Deloitte consulting in the area of corporate governance. They also received HR support, and benefited from various strategy events and seminars.

They demonstrate commitment by representing Endeavor in the media.