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# Carlos Anaya Rodriguez

Parkimovil

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<b>COUNTRY</b>	Mexico
<b>INDUSTRY</b>	Technology
<b>YEAR SELECTED</b>	2013
<b>WEBSITE</b>	<a href="http://www.parquimovil.com">www.parquimovil.com</a>

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## COMPANY SNAPSHOT

The traditional parking meter- an outdated 73-year old machine- is calling for a new solution. Parkimovil is rejuvenating this outdated infrastructure by providing a virtual parking registration system distributed through mobile phones and authorized retailers. Parkimovil enables municipalities to avoid the installation and operational costs of parking meter infrastructure while simultaneously collecting data to improve public safety and urban planning. With Mexico ranking top on the “commuter pain” index, Parkimovil removes commuter frustration associated with locating and paying for a parking spot.

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