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## Brian Sigafos

Playpass

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“ Everyone, regardless of gender, age or ability, has the right to play. Everyone needs to play. ”

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<b>COUNTRY</b>	UAE
<b>INDUSTRY</b>	Technology
<b>YEAR SELECTED</b>	2013
<b>WEBSITE</b>	<a href="http://playpass.com/">http://playpass.com/</a>

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### COMPANY SNAPSHOT

Playpass is transforming the US\$50B recreational sports market. Built for recreational sports organizers, Playpass is a beautifully-designed software platform that solves organizers' major needs (such as registration, payment, scheduling and communication) in a centralized, efficient and user-friendly manner. The platform is optimized for mobile use and can support sports organizers of all sizes, from those with 15 participants to others with over 30,000.

Led by CEO & Co-Founder Brian Sigafos, Harvard basketball alumni and former professional player, the Playpass team created the product leveraging their experience building Duplays, a recreational sports organizer in Dubai that now boasts 60,000 members in 7 cities. In 2014, Playpass set up a San Francisco office to focus on the world's sportiest market—the US with its 48 million youth and adults engaging in organized recreational sports activities.

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