

# Basar Akpinar

PIWorks



“ I saw an opportunity to provide new solutions to telecom operators. ”

<b>COUNTRY</b>	Turkey
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	67
<b>YEAR SELECTED</b>	2007
<b>WEBSITE</b>	<a href="http://www.piworks.net">www.piworks.net</a>

## COMPANY SNAPSHOT

P.I.Works provides network performance and optimization solutions for wireless operators to increase the capacity and decrease the operating expenditures. P.I.Works' mission is to enable mobile operators to improve their network quality in order to deliver seamless and fast communication for their subscribers. P.I.Works dedicates itself to better understanding operator networks and optimize them, and is proud of its customer-focused culture that “Never Lets You Down.”

## ENDEAVOR AND PIWORKS

The Entrepreneurs have gained valuable assistance from Endeavor on the HR front, and are currently working with the network in the area of fundraising and expansion. In addition to benefiting from local support (including an advisory board) and introductions, they have benefited from a range of Global programs (e.g., MCP, eMBA, G-Lab), as well as an Entrepreneur Summit and multiple Immersion Tours.

The Entrepreneurs have demonstrated commitment by serving as speakers and panelists.