

# Bülent Mermer

Dükkan Istanbul



“ I saw an opportunity to transform the high-end meat market in Turkey. ”

<b>COUNTRY</b>	Turkey
<b>INDUSTRY</b>	Consumer
<b>EMPLOYEES</b>	105
<b>YEAR SELECTED</b>	2007
<b>PARTNER</b>	Emre Mermer
<b>WEBSITE</b>	<a href="http://www.dukkanistanbul.com">www.dukkanistanbul.com</a>

## COMPANY SNAPSHOT

Bulent and Emre are on the “cutting” edge of their market, bringing innovation to one of the world’s oldest professions: butchery. Dükkan Butchery was founded in 1998. As the first butcher to bring milk-fed veal, dry aged beef and fresh sausages to the Turkish marketplace, Emre started distribution to many elite restaurants and hotels in Istanbul.

In 2004, Bulent joined Emre and opened Dükkan Steakhouse in Armutlu — formerly a shantytown, now changed immensely thanks to the steakhouse. In 2009, following the successful launch of a steakhouse, the Entrepreneurs opened another restaurant, Dükkan Burger. Since selection by Endeavor, company revenues have grown by 391%.

## ENDEAVOR AND DÜKKAN ?STANBUL

Endeavor Turkey has assisted the Entrepreneurs in the area of financing, and developed an advisory board to counsel on developing options for growth. They have also received support from PriceWaterhouseCoopers on creating a business plan, and benefited from the eMBA program, an Immersion Tour, and an Entrepreneur Summit.