

Aydin Seker

Turkmix



“ I saw an opportunity to create the first fast-food business offering traditional Turkish fare. ”

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| COUNTRY | Turkey |
| INDUSTRY | Consumer |
| EMPLOYEES | 25 |
| YEAR SELECTED | 2008 |
| PARTNERS | Elda Karakoç , Damla Gönül |
| WEBSITE | www.turkmix.com.tr |

COMPANY SNAPSHOT

Founded by three business-savvy cousins (Aydin, Damla, and Elda) from the Black Sea port town of Samsun, Turkmix is the first restaurant chain worldwide to offer traditional Turkish foods in a professional, fast-food environment. With four successful restaurants already in operation and the fast-food market in Turkey growing at an estimated 10-15% a year, Turkmix's potential is enormous.

ENDEAVOR AND TURKMIX

The Entrepreneurs have secured financing from an Endeavor Turkey VentureCorps member, who became a partner and majority shareholder.

Endeavor Turkey is currently helping re-brand the firm through mentorship and key introductions.