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# Armando Rasgado

Linko

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“ I saw an opportunity to help local companies streamline their customer service operations. ”

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| <b>COUNTRY</b>       | Mexico   |
| <b>INDUSTRY</b>      | Technology                                     |
| <b>YEAR SELECTED</b> | 2014   |
| <b>PARTNERS</b>      | Gonzalo Abascal , Javier Solano                |
| <b>WEBSITE</b>       | <a href="http://www.linko.mx">www.linko.mx</a> |

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#### COMPANY SNAPSHOT

Linko is an IT consultancy and software developer that improves customer experiences at financial institutions, such as banks and insurance companies. It customizes an array of TIBCO and Pitney Bowes software that allows financial institutions to analyze customer transactions, communicate with customers effectively, and manage their customer service efficiently. Linko also develops its own software, ranging from white-label apps for banks to software platforms, to further enhance the customer experience.

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